

Steve Ettinger is a writer and photographer who travels around the world speaking to kids and grown-ups about the importance of healthy living, creativity, and exploration.

He is the author of the award winning children's book, Wallie Exercises, and a nationally recognized kids fitness expert. Steve holds a bunch of fancy fitness certifications and he earned his degree in Psychology from Boston University.



Since 2015, Steve has driven cross-country seven times (and counting), visiting more than 100 schools and speaking to over 50,000 students along the way.

Steve creates content for, and consults with, private companies and nonprofits to develop creative programs and strategies for kids and family wellness, travel, and education.













